

Exhibitor Prospectus

INS 10th World Congress *Neuromodulation: Technology that Improves Patient Care*

21 -26 May 2011



www.neuromodulation.com

Hilton Metropole
London, England



- World-Renowned Faculty + >800 International Neuromodulation Specialists = Perfect Audience
- Pre-Conf. Sessions on: Fundamentals of Neuromodulation; Bioengineering; & Venture Capital
- Main Sessions on: Pain; The Brain; The Heart; Gastrointestinal & Urological Dysfunction & more!

Dear Colleague:

We invite you to participate in the 10th World Congress of the International Neuromodulation Society (INS), “*Neuromodulation: Technology that Improves Patient Care.*” This, the largest international neuromodulation event of the year, will take place on May 21-26, 2011 in London, England, at the Hilton Metropole. Our congress will unite 800 delegates from around the globe, representing multiple disciplines: pain medicine; anesthesiology; neurosurgery; neurology; bioengineering; basic science research; urology; gastroenterology; and the investment community – for the purpose of learning about the latest developments in the field of neuromodulation.

Pre-Conference – May 21 - 22

Pre-conference sessions will focus on the fundamentals of neuromodulation and neuro-engineering and, for the first time we will offer “Future Innovations in Neuromodulation: Bringing New Ideas to Market,” a day designed specifically for Industry, the investment community, and entrepreneurs. If you represent a start-up or venture capital company and are interested in participating, we encourage you to notify us as soon as possible, as space is limited.

The Neuromodulation Society of UK and Ireland (NSUKI) will provide practical educational workshops for international trainees in advanced neuromodulation training including new neuromodulation techniques. These courses will attract both trainees and experienced neuromodulators and will be based in London, Oxford and Leeds. Promotion will be through the INS ASM portal and delegates will likely wish to attend the scientific programme in London. This will give them a seamless exposure to practical cadaver and “live theatre” training in spinal, peripheral and brain neuromodulation and attendance at the premier world neuromodulation scientific event.

Main Conference – May 22 - 26

The main conference will offer plenary sessions, plus three simultaneous sessions to ensure that there is a daily menu of science that interests our majority membership - such as pain medicine and functional neurosurgery. In addition, each day we will feature a different specialty module, led by an expert from the relevant field to exchange both neuromodulation science and current best medical practice - with the aim of educating and engaging those who are unfamiliar with the neuromodulation therapies available to their patients (e.g. neurologists, urogynaecologists, gastroenterologists, cardiologists, etc). We will work hard to promote these focused sessions to relevant medical societies in the UK, Europe, US and the rest of the world to penetrate our target audience.

Support Benefits

This is a unique opportunity to meet with a diverse, international community of neuromodulation specialists and future implanters. You will have ample face-to-face time to network and “get your word out” about your company and its products. Benefits of exhibiting at this event will include a state of the art exhibition hall, identification of your company within conference collateral, coffee breaks and midday reception in the exhibition and, new to the congress this year, the opportunity to lead your own, private 15-minute educational sessions in our “neuromodulation classroom”, which will be adjacent to the exhibition hall. Platinum sponsorship opportunities include all of the above plus space for your company’s symposium, a hospitality suite for engaging customers in entertainment events, company logo recognition, complementary invitations to the faculty and board dinners and President’s reception, and much more.

We see this event as our Society’s coming of age, and we are looking forward to our best-attended congress yet. Neuromodulation is the fastest growing field in medicine today and is playing an increasingly important role in improving the quality of life for people with diverse disorders and diseases. We appreciate Industry’s vital role in this field and we hope you will join us in London!

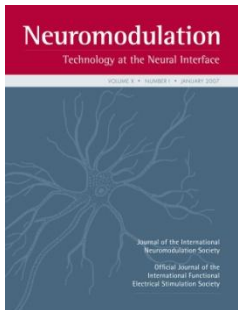
Simon Thomson, MBBS, FRCA, FIPP, FPPMRCA
President & Congress Chair
International Neuromodulation Society



Established in 1989, INS is a non-profit organization connecting researchers, clinicians, biomedical engineers, companies and institutions worldwide that are focused on research, development and implementation of neuromodulation therapies. INS contributes global leadership for those in the neuromodulation field by providing a resource of expertise and information about neuromodulation for researchers, clinicians, patients and the public. INS is committed to expanding access to potentially life-changing treatments by educating diverse audiences including physicians, patients, caregivers and regulators about the benefits of neuromodulation therapies, through its quarterly, peer-reviewed journal Neuromodulation: Technology at the Neural Interface and chapter websites. Our current President is Dr Simon Thomson, we have over 1,200 members worldwide, and our Board is composed of presidents of our 14 chapter societies and elected directors at large. For more information, please visit www.neuromodulation.com, or email INS@neuromodulation.com.

Existing Chapters

- Argentinean Neuromodulation Society
- Australian Neuromodulation Society
- Benelux Neuromodulation Society
- Brazilian Neuromodulation Society
- Canadian Neuromodulation Society
- Chinese Neuromodulation Society
- German Neuromodulation Society
- Italian Neuromodulation Society
- Japan Neuromodulation Society
- Korean Neuromodulation Society
- North American Neuromodulation Society
- South Eastern European Neuromodulation Society
- Spanish Neuromodulation Society
- UK/Ireland Neuromodulation Society (NSUKI)



Neuromodulation: Technology at the Neural Interface is a peer-reviewed, quarterly publication that was launched in 1998 as the journal of the International Neuromodulation Society (INS) and its national chapters. Since 2000, it also has been the official journal of the International Functional Electrical Stimulation Society (IFESS).

The journal represents the practice of a growing, diverse multidisciplinary field responsible for delivering enormous benefit to patients by improving function and reducing suffering. The in-depth articles help to expand your knowledge and understanding of the interface between electrical stimulation, chemical neuromodulation, and the body. www.neuromodulationjournal.com

Advisory Boards:

Executive Board:

Simon Thomson, Chair	Timothy Deer	Sam Eldabe
Elliot Krames	Robert Levy	

Scientific Advisory Board:

Eduardo Barreto	Robert Foreman	Konstantin Slavin
Eric Buchser	Claire Fowler	Paul Taylor
Jane Burridge	Nick Kenefick	Rod Taylor
Jiande Chen	Fabian Piedimonte	Jean-Pierre Van Buyten
Mark de Belder	Mark Plazier	Paul Verrills
Michael DeJongste	Joshua Prager	Lawrence Watkins
Dominique Durand	Ali Rezai	Takamitsu Yamamoto

Local Organizing Committee:

Sam Eldabe, Chair
Adnan Al-Kaisy
Stana Bojanic

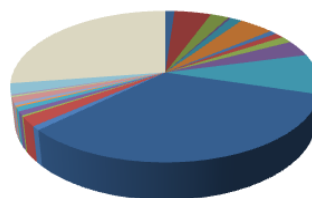
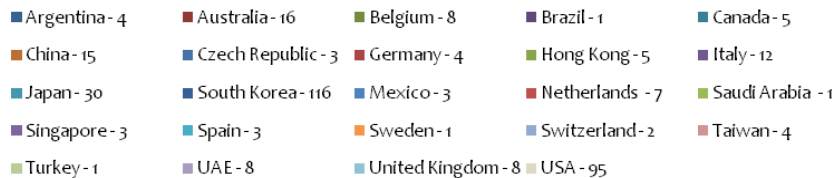
Teodor Goroszeniuk
Alex Green
Jon Raphael

Brian Simpson
Peter Toomey

Expected Attendance

In 2011, the 10th World Congress of the International Neuromodulation Society is expecting to bring clinicians, scientists and bioengineers from all over the world to London, England. With the addition of two emerging chapters, participants are anticipated from all five continents and attendance is expected to surpass 800.

2009 Congress in Seoul Attendance



The Venue

Hilton Metropole London is in the heart of London, just a 10-minute walk from the West End, Hyde Park and Oxford Street shops and a 10-minute tube ride from Picadilly Circus and the beautifully restored St. Pancras Station (where the Eurostar train now embarks for Paris and Brussels). The 4-Star Hilton London Metropole Hotel recently renovated its sleeping rooms and state-of-the-art conference facility, and it offers an executive lounge, gym, swimming pool and sauna on site. The hotel also has some fantastic dining options: Fiamma Restaurant (international cuisine) or Nippon Tuk (Asian Fusion – with a great view of the London skyline).

Getting to the Hilton London Metropole couldn't be any easier; it is only a 15-minute train ride from Heathrow Airport. Just hop on the Heathrow Express and disembark at Paddington Station, which is 2 minutes, by taxi or 5 minutes on foot from the hotel.

The Metropole is in a perfect location for exploring London – and just a stone's throw from Sherlock Holmes' Baker Street! Visit The Tower of London, The London Eye, The British Museum, Buckingham Palace, The City, and so much more! Please stay tuned for more information about our London area sightseeing program - including Pre- and Post-Congress tours to European destinations.



Conference Planners

Since 1993, Vanern Enterprises, Inc. has been adding value to educational opportunities for associations, industry, individuals, and others who have educational needs that must be met in a timely and cost effective manner. Vanern

Enterprises has developed an expert-driven model that integrates the clinical insight and experience of internationally distinguished authorities from an array of medical and health specialties. Our team of writers, editors, travel planners, logistic experts creates an educational experience that will not be surpassed in its professionalism and expertise.

Contact:

Annika Hayes, President
Tel: +1-530-265-2380
Email: annikah@earthlink.net

Our Educational Program

Among the many topics that will be covered by this three and one-half day conference, preceded by two days of pre-conference symposia, are the fundamentals of neuromodulation and neuro-engineering, “Future Innovations in Neuromodulation: Bringing New Ideas to Market,” neurostimulation for pain, epilepsy, Parkinson's Disease, movement disorders, depression, obsessive compulsive disorder, cardiac disorders, peripheral vascular disease, uropelvic disorders, functional electrical stimulation for hearing and eye sight loss, stroke, and quadriplegia.

Exhibits

The Exhibition Hall is in close proximity to all the session halls, making accessibility and visibility for exhibitors and sponsors a priority. The Exhibition Hall has been designed as a main meeting point for all attendees, where we will hold our opening reception, breakfasts, and coffee breaks.

Company / Product / Service Description Listing in Program

All exhibitors receive complementary listing in the 2011 Program. Each listing will contain the company name, address, telephone and fax numbers, e-mail address, URL, logo, and a 50-word description of the products and services being offered.

The Program will be given to all registrants to assist them in locating products and services during the breaks in the program.

To be included in the program, email a fifty-word product/service description to ryanhessels2011london@gmail.com by March 1, 2011. Descriptions received after this date will be listed on an addendum.

Commercial Support Opportunities

We invite you to become a Commercial Supporter of INS. Commercial Support is an excellent way to demonstrate your organization’s commitment to advancing the field of neuromodulation, and to increase your exposure to the world neuromodulation community.

Deadlines

Premier Commercial Supporters

50% fee due with application June 15, 2010
25% fee due October 1, 2010
25% fee due December 31, 2010

All Other Commercial Support

Priority Application deadline Aug. 10, 2010
Submission of Company/Product/Service description for Program Mar. 1, 2011

Cancellation for booth fees only

75% of booth fees refunded January 1, 2011
50% of booth fees refunded February 1, 2011
100% of booth fees retained after February 2, 2011

Booth cancellations must be received in writing by the dates listed to receive a refund, minus an administrative fee of \$500; all other fees are non-refundable.

Benefits of Commercial Support

- Enhance your visibility
- Gain a more powerful industry presence
- Increase your impact on INS members - worldwide

Educational Grants

	PLATINUM \$120,000	GOLD \$75,000	SILVER \$50,000
Booth Space, Premium Placement	20' x 20' / 6m x 6m	10' x 15' / 3m x 4.5m	10' x 10' / 3m x 3m
Number of Reps per Booth	15	10	5
Symposium Opportunity* (see below)	1	None	None
Presentation Time (in the Neuromodulation Classroom)	4 sessions @ 15 mins each	2 sessions @ 15 mins each	1 session @ 15 mins
Hospitality Suite**	1	None	None
Ad Space in Final Program	Full Page	½ Page	¼ Page
Complimentary Registrations	15	10	5
Cost of Each Add'l. Registration (15 max)	\$300	\$300	\$300
Attendance at Welcome Reception	15	10	5
Faculty & Board Dinner Tickets	4	3	2
President's Reception Tickets	4	3	2
Session with INS Board***	45 Minutes	30 Minutes	15 Minutes
One Year Recognition on INS Website	Yes	Yes	Yes

* The opportunity to host an Industry-sponsored Breakfast Program for only the cost of food & beverage, room set-up and AV (a savings of \$10,000) or the opportunity host an Industry-Sponsored Lunch Program for \$10,000, plus the cost of food & beverage, room set-up and AV (a savings of \$15,000).

**Includes suite only, no food and beverage. The suite will be available from May 23 until the morning of May 25, 2011.

*** Commercial Supporters can make presentations and/or participate in a discussion session with the INS Board Members at two INS Board Member meetings in 2011 – 2012. Arrangements can be made directly with the INS Executive Office at INS@neuromodulation.com.

All Premium Commercial Support grants are non-refundable - A 50% deposit is due with application by June 15, 2010.
25% due Oct. 1, 2010 and 25% due Dec. 31, 2010.

Commercial Support Opportunities

Continental Breakfast (4 available)^	\$10,000
Coffee / Tea Breaks (7 available)^	\$7,000
Lunch (3 available)^	\$25,000
Welcome Reception May 22, 2011^ (3 available @ \$25,000 each, or a total: \$ 70,000 for Exclusive Support)	\$25,000
President's Reception May 25, 2011^	\$25,000
INS Board Dinner May 26, 2011^	\$10,000
Cyber Café	\$15,000
Conference Bags (1 opportunity)^	\$15,000
Lanyards (1 opportunity)^	\$10,000
15 - Minute Private Presentation in Neuromodulation Classroom	\$3,000
Exhibit Space – 10' x 10' / 3m x 3m	\$5,000
Not-For-Profit / Emerging Technology Organization (no products)	\$1,500
Table Top Exhibit Space 2.5' x 6' / .75m x 1.75m	

[^]Includes food and beverage.

^{^^} Does not include cost of items. Arrangements can be made directly with the INS Executive Office at INS@neuromodulation.com.

Please Note: All rates are stated in US Dollars and as such, are subject to fluctuations in exchange rates.

For all Commercial Support Opportunities, Please Contact
Tia Sofatzis, Executive Director, INS
Tel: +1-415-683-3237 Email: INS@neuromodulation.com

Exhibit Details

Preliminary Exhibition Schedule – Subject to Change

Installation: Sunday, May 22, 08:00 – 17:00

Sunday, May 22

Exhibits and opening Reception 19:00 – 20:30

Monday, May 23

Continental Breakfast w/ Exhibits 07:00 – 08:00

Morning Break w/ Exhibits 10:00 – 10:30

Lunch Break 12:00 – 13:30

Afternoon Break w/ Exhibits 15:30 – 16:00

Tuesday, May 24

Continental Breakfast w/ Exhibits 07:00 – 08:00

Morning Break w/ Exhibits 10:00 – 10:30

Lunch Break 12:00 – 13:30

Afternoon Break w/ Exhibits 15:30 – 16:00

Wednesday, May 25

Continental Breakfast w/ Exhibits 07:00 – 08:00

Morning Break w/ Exhibits 10:00 – 10:30

Lunch Break 12:00 – 13:30

Exhibition Closes 13:30

Dismantling: Wednesday, May 25, 13:30 – midnight

Please note all times are subject to change. Exhibits are closed during sessions. Exhibitors' time is free during scientific sessions allowing them to take advantage of the complimentary registrations included with their exhibit fee. Exhibits are not required to be manned during all hours, but should be open to attendees for viewing. Booths should be staffed during all meals and breaks.

INS reserves the right to use any exhibit space not occupied by 5:00 pm on Sunday, May 22, 2011 without further obligation (i.e. refund, loss of business, or liability).

Location

Hilton Metropole

225 Edgware Road, London, United Kingdom, W21JU

Tel: + 44-207-402-4141 Fax: + 44-207-724-8866

Please read all of the information in this brochure prior to completing the application. Signature of the Authorized Representative on the application constitutes agreement of the Exhibitor to comply with all policies. All exhibitors will be assigned space in order of their application and on an availability basis only. Companies that purchase Premier Sponsorship Packages will be given priority choice of location of exhibit.

Eligibility

INS determines eligibility of any company or products for exhibit. INS may forbid installation or request removal of any exhibit or promotion that is not in keeping with INS character or purpose at its discretion and at any time, INS

reserves the right to refuse space to any company whose products or services do not meet the educational, scientific or practice needs of our attendees.

Payment

Payment must be received with the application by May 1, 2010 in order to secure space. After this date, booth space can be purchased only if there is availability. (Applications received without payment will not be assigned space until payment is received in full, including those with priority.) Subletting of space is not permitted.

Space Assignment

Exhibit booth space will be assigned on a first-come, first-served basis, based upon receipt of exhibit applications and full payment to INS. Exhibitors will receive notification of booth assignment by October 1, 2010.

Exhibit Displays

Exhibitors or agents may not attach any item to any stationary wall, floor, window, columns, furniture or ceiling with screws, nails, staples, tape or any other substance. Nothing can be posted, nailed, screwed or otherwise attached to columns, floors, furniture or other areas of the exhibit center. Only professional printed signs will be allowed for display. The exhibit space includes:

- Two entrances to the exhibition and conference sessions
- Table top or Hard Shell structure (based on support level chosen), two chairs
- Meals for representatives included as per conference program during conference program
- Product/Service description (50 words) in the Sponsorship Guide
- Identification signage with one standard size sign at the sponsored event or on the sponsored item
- Recognition in the Program
- Company logo listed on the INS web site with hotlink to exhibitors' website

Additional Exhibitor Services

An exhibitor's service kit will be mailed to all exhibitors approximately 90 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, furniture, cleaning, photography, floral, electrical, telephone, audio visual service, drayage labor, and shipping.

Exhibit Representatives

The authorized exhibit representative identified on the application for the exhibit space is the exhibitor's official contact for INS. The authorized exhibit representative shall have the authority to act on behalf of the exhibiting organization in space reservation transactions with INS and to certify that true representatives are operating the exhibit. The signature of the authorized representative is required on this application and binds the exhibitor and its representatives to all regulations and terms in the application and the *Exhibitor Prospectus*. INS must receive written notice of change of authorized representative when applicable.

Representative Fees

With the purchase of booth space, exhibitors may have up to two people at

the exhibit and Welcome Reception at no cost. The fee for additional employees is \$300 per person. Included is one complementary registration that will allow entrée in to the educational sessions of the main conference. As an exhibitor, you may register up to two additional employees for the main conference at a fee of \$300 per person. Sponsorship does not include Pre-Conference registration. Pre-conference registrations are available for purchase at the standard rate. All representatives of exhibiting companies must wear a company ID badge stating they are exhibitors.

Premium Supporters

The number of representatives allowed in the booth, number of complementary registrations for the main conference program, maximum number of employees at a discounted attendee rate; all additional employees at full Standard Registration fee.

Platinum - fifteen; \$300 for 15 additional employees only, starting with the 31st employee, all consecutive registrations at the standard conference level.

Gold - ten; \$300 for 10 additional employees only, starting with the 21st employee, all consecutive registrations at the standard conference level.

Silver - five; \$300 for 5 additional employees only, starting with the 11th employee, all consecutive registrations at the standard conference level.

If a Commercial Supporter wishes to purchase a registration for a non-employee, it must be done at the regular conference rate.

Commercial Support does not include Pre-Conference registration. Pre-conference registrations are available for purchase at the standard rate.

Loss or Damage

All property of the Exhibitor remains under the Exhibitor's custody and control in transit to and from the exhibit facility, during installation, and removal, and while it is in the confines of the exhibit facility. Neither INS, the general services contractors, the Hilton Metropole Hotel nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the Exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the Exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence above, their agents or employees. The Exhibitor expressly releases INS, the general services contractor, and the Grand Hilton, their directors, officers, agents and employees from any such loss, damage or injury.

Facility Fire/Safety Guidelines

All drapes, curtains, table coverings, and skirts, carpet or any materials used in the exhibit must be flame retardant. Crates, packing materials, etc., may not be stored in exhibit halls. No flammable liquids shall be used or admitted inside of the center.

Selling and Order Taking

The purpose of the exhibits is to further the education of meeting attendees through product and service display and demonstrations. Sales and order taking are permitted if transactions are conducted in a manner consistent with the professional nature of the meeting. The exhibitor is responsible for permits and paying sales tax, if applicable. INS reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors that sell items for delivery on the show floor may be required to obtain city occupational licenses. Additionally, they may be required to collect and remit city and state sales taxes.

Premier Support Deadlines

50% fee is due with application, June 15, 2010
25% fee is due October 1, 2010
25% fee is due December 31, 2010

All Other Support Fee Deadlines

Priority Application deadline Aug. 1, 2010
Submission of Company/Product/Service description for Sponsorship Guide – March 1, 2011. Submissions received after this date will be placed in the

Addendum.

Cancellation for booth fees only

Booth cancellations must be received in writing by the dates listed in order to receive a refund, minus an administrative fee of \$500; all other fees are non-refundable.

75% booth fees refunded by Jan.1, 2011
50% booth fees refunded by Feb.1, 2011
100% booth fees retained after Feb. 2, 2011

If for any cause beyond the control of the Society-such as, but not limited to, the destruction of the facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure, - the Society is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Society to the date of the termination allocable to the exhibitor after pro ration thereof among all exhibitors.

Note: Sponsors may not hold independent activities during the educational portion of the program or during periods when activities planned by INS have been scheduled.

Independent activities may be held on the evenings of May 22 (after 20.30h), 23, 24 and May 25 and be approved by the Society.

Electronic Program Advertising

Advertising in the 2011 INS World Congress Program Book offers you concentrated exposure to the more than 600 international neuromodulation field specialists who are expected to attend the 2009 Congress. The electronic program book features the complete listing of educational sessions, presenters, meeting events, and exhibit activities. It is a valuable tool for all attendees and they refer to it often. Take advantage of this opportunity to place your message in the hands of more than 600 decision makers. To reserve space, contact Ryan Hessels at ryanhessels2011london@gmail.com.

Formatting Specifications:

Half-tone images should be 1,200 ppi. Digital composite ads are acceptable in the following formats: EPS or PDF formats, with all images and fonts embedded, and TIFF or JPEG formats at 1,200 ppi with no compression applied.

Contact Ryan Hessels at ryanhessels2011london@gmail.com for instructions on how to send files larger than 10 MB through e-mail.

Space closing and Materials Due: Mar.1, 2011

No space cancellations will be accepted after the space closing date.

Space/Specifications:	Exhibitor	Non-exhibitor
4C Included	Rate	Rate
1 page (7"x10")	\$995	\$1,250
1/2 page V (3.375"x10")	\$750	\$950
1/2 page H (7"x4.875")	\$750	\$950

Housing Information

INS has contracted and guaranteed a room block with the Hilton Metropole Hotel, London, UK. Hotel reservations are granted on a first-come, first-served basis to registered exhibitors. Due to the INS having had to make major room block commitments with our Congress Venue / Hotel, INS requests that Commercial Supporters secure a minimum sized room block through our office. All rates below are quotes per night and include 1 FREE internet connection per room (an added value of GBP 15.00 per 24 hrs per standard connection.)

All taxes and service charges are extra and will be added on to your statement.

Deluxe Single Room: \$319.47

Deluxe Double Room: \$339.34

Suites: On Request

UK VAT of current 17.5% will be added on the invoice to all published prices.

Payment and Change Fees

Reservations must be accompanied by full payment for the room for the duration of the stay.

Name Changes Fees

Until Feb.1, 2011: Free

Feb. 2-Mar.1, 2011: \$25 per name change

Mar. 2 – May 1, 2011: \$50 per name change fee

After May 2- \$ 100 per name change

Cancellation Fees

Until Mar. 1, 2011: 1 night lodging

Mar. 2- Apr.1, 2011: 2 nights lodging

After Apr. 1, 2011: no refunds, unless room is resold, when a partial refund can be granted

Housing Contact

Please contact Chenoa at Vanern Enterprises, Inc. for your Housing Reservation needs at :

Phone: USA +1 (530) 870-5937

Fax: USA + 1 (425) 650-5910

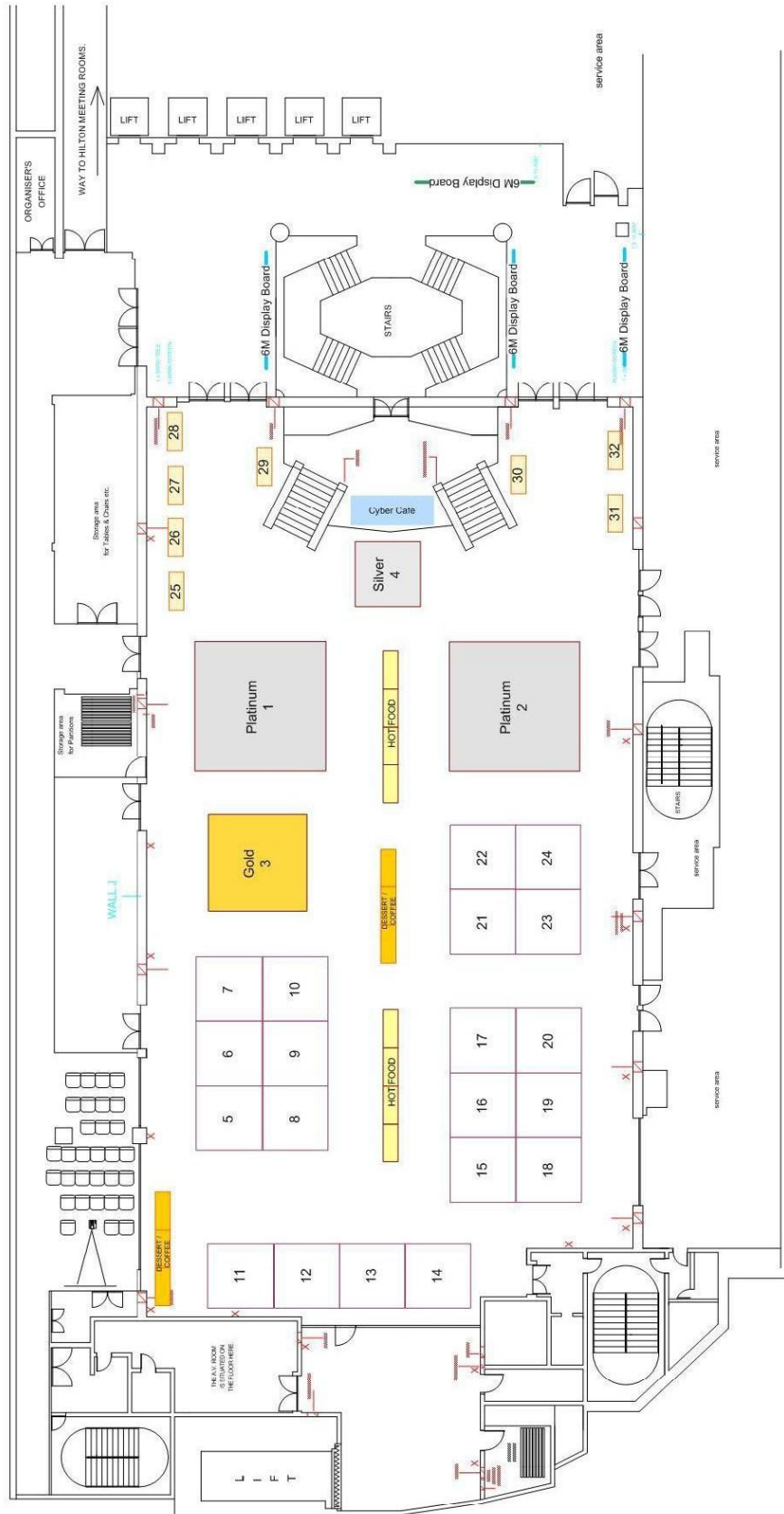
Email: register.inslondon@gmail.com



PLEASE NOTE: The UK-VAT of 17.5% may be added to your final invoice (after 1 Jan 2011 the VAT is expected to be 20%). This is not limited to hotel rates, but may be added to ALL rates/ fees /commercial support listed in this prospectus. Please contact Vanern Enterprises for more information about qualifying to file for a refund of the UK VAT. ☐

INS World Congress in London Exhibition Floor Plan

NOTE: Exhibit space will not be assigned until the exhibit fee is paid in full. Applications will continue to be accepted after the deadline on a space-availability basis only.



Join These Past Supporters

Boehringer Ingelheim
Boston Scientific Neuromodulation
Bukwang Pharmaceutical
Caperian, Inc.
Dong Kang Medical Systems/Cyberonics
Elan Pharmaceuticals
Elekta Korea
Epimed International
Gastroparesis and Dysmotilities Association
Glaxo Smith Kline
Global Medical
Greatbatch, Inc.
Intelect Medical
Inset Technologies
IOP Publishing
Janssen
Medicore
Medtronic Neuromodulation
Mundipharma
Neurotech Reports
Neurotherm Limited
Novartis
Pain Medicine News
Pfizer
Philips
Samjin Pharmaceuticals
Sanofi Aventis
SK Chemicals
St. Jude Medical Neuromodulation
Stryker
UCB
Victhom Human Bionics, Inc

Address Inquiries to:

Tia Sofatzis
Executive Director
International Neuromodulation Society
10th World Congress in London, England
2000 Van Ness Avenue, Suite 402
San Francisco, California 94109 USA

Tel: +1 415 683-3237
Fax: +1 415 683-3218
INS@neuromodulation.com
www.neuromodulation.com



Please send completed form and payment to:
International Neuromodulation Society
2000 Van Ness St., Suite 402
San Francisco, CA 94109 USA
Tel: +1 415 683-3237
Fax: +1 415 683-3218
INS@neuromodulation.com

Authorized Representative

Name:
Title:
Organization Name:
Website Address:
Mailing Address:
City:
State/Province:
Zip/Postal Code:
Country:
Email address:
Telephone:
Fax:

Commercial Support Opportunities

- Platinum Level - \$120,000 = \$ _____
 - Gold Level - \$75,000 = \$ _____
 - Silver Level - \$50,000 = \$ _____
 - Continental Breakfast - \$10,000^ = \$ _____
 - Coffee/Tea Break - \$7,000^ = \$ _____
 - Lunch – \$25,000^ = \$ _____
 - Welcome Reception May 22 - \$25,000^, or full support \$70,000^ = \$ _____
 - President’s Reception May 25 - \$25,000^ = \$ _____
 - INS Board Dinner May 26 - \$10,000^ = \$ _____
 - Cyber Cafe - \$15,000 = \$ _____
 - Conference Bags - \$15,000^^ = \$ _____
 - Lanyards - \$10,000^^ = \$ _____
 - Exhibit Space (For Profit) - \$5,000 = \$ _____
 - Tabletop Space (Non-Profit/Emerging Technologies) - \$1,500 = \$ _____
- TOTAL Corporate Support Amount = \$ _____**

Additional Employee Registrations
(Additional badges available at standard rates.)

Authorized Attendees To Register the Employee for the Complimentary Registrations and Reduced Rate Registrations, please go to our online registration site by clicking here. Please enter the names, titles, and city/country, as they are to appear on the name badges. (For number of complimentary badges, see page 6.)

^ Includes food and beverage.
^^ Does not include cost of items. Arrangements can be made directly with the INS Executive Office at INS@neuromodulation.com.

Please use the "Print Form" button below to print your application. Please only print (and send via fax or mail) page 12.

Deadlines

Premier Commercial Support
50% fee due with application June 15, 2010
25% fee due October 1, 2010
25% fee due December 31, 2010

All Other Commercial Support
Priority Application deadline August 10, 2010
Submission of Company/Product/Service description for Program March 1, 2011

Cancellation of booth fees only
75% of booth fees refunded January 1, 2011
50% of booth fees refunded February 1, 2011
100% of booth fees retained after February 2, 2011

Signature

I am an authorized representative of the company named above and with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all of the policies, rules, and regulations contained in the Exhibitors Prospectus and all policies, rules and regulations adopted after publication of this Exhibitors Prospectus, which we accept as part of this agreement.